(A)

Farm production: 8 ¢		*Raising the carrots*
Food processing: 14.9 ¢		*Cleaning, peeling, shredding, and packaging carrots for use in salad mixes*
Packaging: 2.4 ¢		
Transportation: 3.4 ¢		
Wholesale trade: 8.6 ¢		*Shipping the salad mix (with the carrots) to where it is needed*
Retail trade: 12.3 ¢		*Keeping the salad mix on display at a convenient store and making sure it stays refrigerated*
Food services: 37.4 ¢		*Serving the salad mix at restaurants, hospitals, and schools*
Energy: 4.2 ¢		
Finance & insurance: 3 ¢		
Advertising: 2.6 ¢		
Other: 3.2 ¢		

(B)

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Figure 5.4 AB

32p0 wide X 25p0 High